# Strategy 2022

# Pain UK CIO

Painuk

# Pain UK is an umbrella organisation providing a voice for people in pain

#### Vision

The best quality of life possible for people living with pain in the UK.

## Mission

To provide a stronger voice for those living with pain in the UK.



#### Good Governance

A well respected, resourced and structured organization with good governance.

#### Supporting Research (New Knowledge)

Raising funds to carry out our own research, calling for research in key areas and helping researchers recruit participants via our membership.

## Consultation

The leading charity to research people living with long-term pain and which policy or decision makers come to, to learn about the lived experience.

# Connection to Members

Painuk

200

PainUK

200

200

PainUK

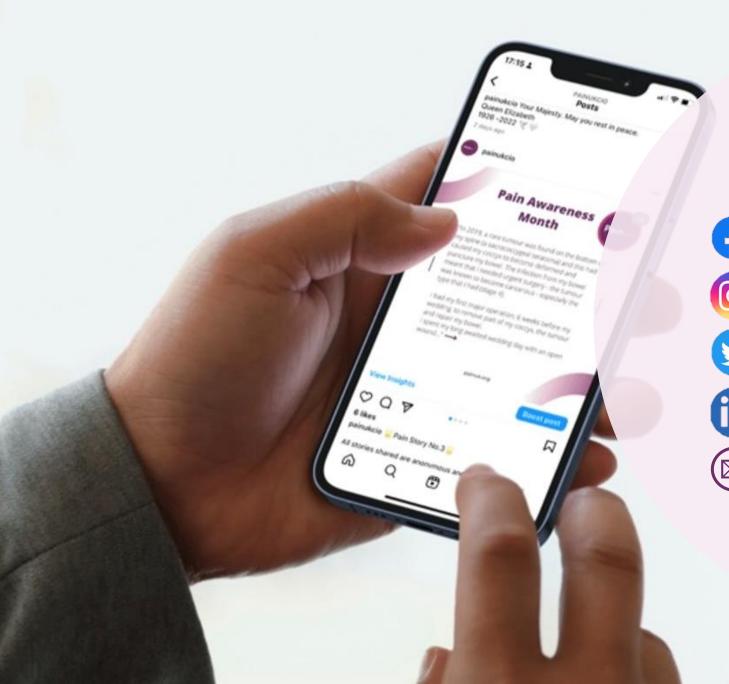
Highly engaged membership base relevant to our vision.

200

PainUK

#### Media, Campaigning & Awareness

Educating others and raising awareness of the lived experience of long-term pain, with the support of evidence from credible sources including peer reviewed journals.



#### **Contact Us**

Facebook: @painuk.org
Instagram: @painukcio
Twitter: @Pain\_UK
LinkedIn: Pain UK
Email: info@painuk.org